

Hon. Shierre Ann Portes-Palicipic

Municipality of Pagbilao
Province of Quezon

*"Serbisyong Palicipic,
Always Click & Quick!"*



Recognized and recently awarded the STATUE OF RECOGNITION for her ADOPT A SCHOOL 2014, by the DepEd, "SEAL OF CHILD-FRIENDLY GOVERNANCE 2014", by the Council for the Welfare of Children, DSWD and the Department of Education, Pagbilao, Quezon, Certificate of Commendation for "UTMOST DEDICATION AND EXEMPLARY ACCOMPLISHMENTS" in various Bureau of Fire Protection (BFP) activities, Certificate of Recognition as DEPEd, Pagbilao, Quezon in 2014, awardee for the title "BEST IMPLEMENTOR FOR PANTAWID PAMILYANG PILIPINO PROGRAM (5TH PLACE)", Regional Level Community Health Team (Barangay Binahaan), and a Recognition for "GAWAD SAKA for ORGANIC FARMING", (Individual Level), these significantly, are just a few of the many achievements the Honorable SHIERRE ANN PORTES-PALICIPIC, Town Mayor in the Municipality of Pagbilao, province of Quezon, has earned, in her second (2nd) year of governance.

Emboldened by the inspiration set by her parents, past and then Chief Executives of Pagbilao, Romeo "Romar" R. Portes, and Venus G. Portes, Mayor Shierre Ann entered the political arena by firstly, filing her candidacy as Councilor of the town. Having been raised both by family and her Alma Mater, she has imbibed, an unrelentless faith in the Almighty, by living up to the values of unity, simplicity, love and compassion for both the weak and the needy. Her social conviction in getting a "hands-on" experience about the "how's" of becoming a servant leader for a flock that needs to be taught, trained and led towards a self-sustaining life, where the value of "not just giving them fish, but teaching them how to fish" precedes any other goal in service.



2014 Cordian Alumni Awardee in the Field of Government Service



Medical Assistance to indigent families



Distribution of Schoolbags to Elem. Pupils



Giving of Post Harvest Equipment to farmer



Serbisyong Palicipic on the Go



Rehabilitative Equipments for PWD's

These virtues have been well manifested in her personal and social life, easily convincing her people to put her in the world of government service. Her 8 years of marriage to Engr. Ian T. Palicipic and her son Kian Maximus P. Palicipic, did not in any way hinder her from efficiently performing her duties.

Overwhelmingly, this young lady, received a landslide victory and was proclaimed as number 1 Councilor in 2010. Equipped with an Educational track record of achievements, and scholastic background which she has painstakingly earned in school, plus a number of trainings namely, as delegate and scholar in URBAN SUSTAINABLE MANAGEMENT in the whole of Asia, held in Korea, last August, 2010, convinced her that understanding the application of these foundation and skills will propel her to higher heights as a public servant. In August, 2014, the Alumni Chapter of her Alma Mater, Sacred Heart College, conferred to her the title, CORDIAN ALUMNI ACHIEVER AWARDEE in the Field of Government Service.

Gaining a seat in the political world has been ripened by rich work experience. Her position as Secretary to the Vice-President & Technical Services Manager, at the well-renowned Team Energy Corporation, in Barangay Polo, Pagbilao, Quezon, and as Board Secretary of Kapit-Bisig Ugnayan Multi-Purpose Cooperative, Mirant Power Plant Corporation, gave her the groundwork to achieve the work discipline and social character required in winning the hearts of people and exercising wise discernment in leadership.

Utilizing all these qualities and personal character, she has earned for herself the well-deserved title, "BEST PERFORMING LADY LEGISLATOR" in the field of Social Service, in the year 2012. In addition to this, she became one of the Board of Directors of the Philippine Councilors' League, Quezon Chapter in 2010 to 2013, was chosen as a Representative of Region 4-A of the National Movement of Young Legislators, Quezon Chapter, in 2010 to 2013. She also heads the Committee on Women, Family, Education and Culture. Her hands are full of Resolutions and ordinances, of which a number of them have received approval. Around 45 of her resolutions have been passed.

Approved ordinances include, the enactment of the Gender & Development Code, Assistance to Women where she strongly campaigned for their rights and the protection, in especially difficult circumstances. To include still is the Pre-Marriage Ordinance, and Scholarship for Poor but Deserving Students.

In her own words, "Ang lahat ng mga Ordinansa at Resolusyon na aking naisulong at mga makabuluhang bagay na naisagawa, ay magiging armas ng bawat Pagbilaoin upang harapin ang mga hamon ng buhay. At magsisilbing tanda ng aking malinaw na pagtugon sa inyong pagtitiwala sa akin." This of course has paved the way for her to take a more challenging role in service, the Mayoralty position in her town.

Armed by a more valiant determination, she did not hesitate to move on to prove her worth. Wittingly, her campaign punchline, "SERBISYONG PALICIPIC, ALWAYS QUICK & CLICK", served as her kick-off to deliver her services as would-be mayor of the town, in the most effective and fastest way, with no lugs and lulls. This program aims at reducing poverty experienced by the most deprived families in her town. An Access Card or Quick Card is awarded to beneficiaries, who can avail of different services and assistance from the Local Government, particularly in matters of health, education, burial, livelihood and activities that shall help strengthen family relations, or those in crisis.

Guided by what she has achieved as Councilor, she sailed the rough seas directing her ship, ready to anchor her destination for her townspeople. At the age of 32, her people's vote clamored for her to take the mayoralty seat, entrusting to her their vote, which proclaimed her Town Mayor, and the youngest Municipal Mayor in the history of Pagbilao. Although she has much to say, she instead preferred to speak less of what is expected, but rather, act, work and do what needs to be done. She started proving to her constituents that this young blood can equally achieve what those who are ahead of her in age can. To prove this, she said, "Baon ko ang progresibong kaisipan, malinaw na mga pangarap para sa bayan, sapat na kaalaman, kakayahan, at matapang na paninindigan ay haharapin kong muli ang taong-bayan upang

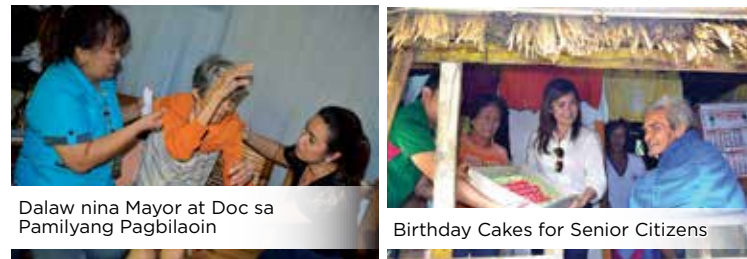
ako ay higit na pagtiwalaan, para sa katuparan ng dagdag nating mga pangarap para sa minamahal nating Bayan ng Pagbilao."

This, she did. For a headstart, she immediately outlined her program of development for her "kababayan". Her flagship - P.O.W.E.R.S.

- P** - POVERTY ALLEVIATION THROUGH AGRICULTURE
- O** - OPPORTUNITY CREATION THROUGH LIVELIHOOD PROGRAMS & NEW INVESTMENTS
- W** - WELLNESS & HEALTH, SANITATION
- E** - EDUCATION & ENVIRONMENTAL PROTECTION
- R** - REFORMATION OF THE YOUTH & REFORESTATION
- S** - SOCIAL SERVICES, SAFETY, PEACE & ORDER

P - To concretize and realize her genuine intentions for P.O.W.E.R.S. her Poverty Alleviation Strategies, commenced with a dialogue with farmers and fishermen to check on their situation and assess their needs, and to properly situate how assistance can be worked out by the local government. A **training program on the latest methods** that will result to progressive harvest, for some 82 farmers in 5 barangays was conducted. As an offshoot to this, farmers were greatly benefited by buying agricultural products at a price very much lower than the commercial prices tagged in the town. This would mean therefore, that from a low capital expense, a higher income rate for their families is expected, allowing them to fight poverty, augment the lack in family expenses, thereby, sufficiently meeting their family's basic needs. In addition, **Post Harvest Equipment intended** to assist farmers in hastening their harvest, was also part of the mandate. A "Farmers' Field School" has been conceptualized as capacity enhancement for this sector, campaigning for the protection of the sea from illegal fishermen.

O - For **Opportunity Creation Thru Livelihood Programs & New Investment**, Livelihood Training Programs were launched for 363 women and youth sectors including PWD's providing a total budget of Php 4,869,992.75. In effect, 363 trainees have benefited from the training. A **Job Fair for local and overseas employment**, was attended by some 512 applicants where some 146 applicants for various local jobs and a total of 32 for overseas employment were hired. Her dream to make Pagbilao an Investor-Friendly Municipality, new investors were encouraged to open and operate in the town. To date some 5 big investors are making



Dalaw nina Mayor at Doc sa Pamilyang Pagbilao

Birthday Cakes for Senior Citizens

their way towards establishing their own businesses in the town bringing in new investments amounting to Php 8,922,755,251.46.

W - True to her word, a "Dalaw sa Pamilyang Pagbilao" by the Mayor herself together with a medical doctor, shows her solidarity with the poor. Its intention is to alleviate the health problems of families needing health assistance, either financially or medically, providing them medicine, laboratory check-up and regular follow-up to monitor their health progress for 6 months. To include to this, is the creation of the Sweet Club, a Wellness & Lifestyle Disease Club for diabetic patients and patients with heart disease. In effect, logistics show 128 families have been visited, 749 women screened for Cervical cancer, 100 women underwent mammography, papsmear, and vaginal examination. A new building was constructed for patients sick with Tuberculosis, facilitating immediate attention and medication. To address health concerns for cancer patients, the Cervical and Breast Cancer Program has been sustained. Notwithstanding still, her administration has procured a Mobile Health Clinic, fully equipped with Dental Accessories, Medical Equipment, Medical Laboratory Equipment & Supplies. To include are Ultrasound equipment for pregnant women, Chest X-RAY / ECG Machines, with Video and Sound System paraphernalias. To top it all a



Tesda Trained Consumer Electronics Out of School Youth



Newly Constructed School Buildings

Cervical & Breast Cancer Awareness

DepEd Adopt a School Awardee

Farmers Field School

Sentrong Pangkabuhayan

Mayor Palicpic conducting Story Telling Elem. Level

Distribution of School Chairs

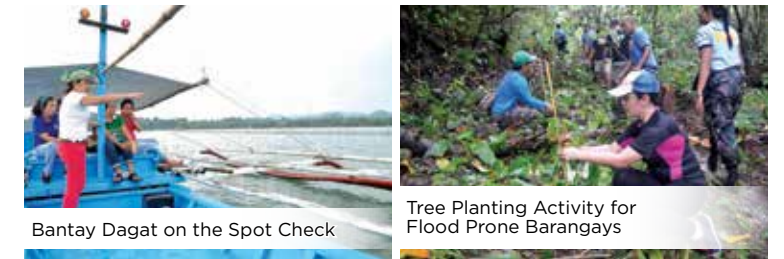
Playground Playsets to all DayCare Centers

free Philhealth benefit and Be Monc, a Maternity program for women, give the citizens the assurance of her W. Wellness & Health, Sanitation program.

To address its Human Ecological Management Program, Nutrition rate reports of a number of lesser malnourished children to date, as compared with the past years. This reflects a healthier young generation as expected. Likewise, her provision for toilet bowls project, records show that completion concerns, has now dipped by 11%, leaving the town less worried with ecological problems.

E - For her Education & Environmental Protection Program, priority lies in the construction of 30 classrooms, 19 toilets and distribution of school equipments. Likewise, the provision of 2033 school uniforms, 4887 school bags, 2002 elementary chairs, 500 kindergarten chairs and books were materialized. Scholarship Offerings to High School and College students is also part of the program. To date, some 87 College students and 14 High School students are enjoying the scholarship grant. To motivate schools in encouraging students to give special preference for healthy foods, an Incentive activity was launched, called the "Best Performing Kitchen Garden." The mayor is also a consistent SPED advocate and supporter. Presently, the town boasts of maintaining an ACCREDITED status in the whole of Region IV, for its SPED CENTERS, are well-equipped with educational and learning materials and equipment, such as books, computers, writing tables & chairs, cooking utensils, etc., which the Mayor herself has provided with, in cooperation with the DepEd.

R - Under Reformation of the Youth & Reforestation Program, in consonance with the Disaster Management Program and Approach, a consistent identification of landslide and flood prone areas in the town, is always a priority program, utilizing the Mines and Geosciences Bureau Hazard Map of the DENR. In view of this, the Mayor has continually supported the Tree Planting Activity in the town. A survival rate of 80% of all trees planted is kept on record in some 4 Barangays. The "Bantay Dagat", is also an environmental protection scheme with the aim of protecting the waters of Pagbilao from illegal activities. To realize this, 3 patrol boats closely keep watch over such



Bantay Dagat on the Spot Check

Tree Planting Activity for Flood Prone Barangays

unlawful practices that threaten the waters of Pagbilao. This has helped the fishermen enjoy an abundant catch enough to provide themselves with sufficient trade, that will answer their family's needs. An approximate of 567.64 metric tons annual fish catch was accounted. Parenting seminars and an Out-of-School Youth Program are consistently implemented and held.

S - In answer to her Social Services, Safety, Peace & Order Program, a budget intended for Senior Citizens' Assistance has been allocated for their needs. Its office has been equipped with television sets, learning and reading materials to serve their needs. Likewise, financial assistance to answer family members' hospitalization expenses were shouldered under this program. Rehabilitative equipment for PWD's were also distributed in the form of wheelchairs, "saklay", "tungkod," walker and hearing aids. Day Care Centers in different barangays were provided with playground materials. The Search for Natatanging Pamilyang Pagbilao has encouraged families to become role models in their community.

Her journey as public servant has just started. But she boldly gives them this assurance:

"I vow to the public that I shall deliver JUST and EFFICIENT service, work, act and defend their rights to a PEACEFUL, SAFE and DECENT LIFE, promoting high standards of integrity for families, for local leaders and for our people as a whole."



Relief Operation during Typhoon Glenda